CLAIMS

What is claimed is:

1   1.   A method for creating a presentation, comprising the steps of:

2   (a)   receiving an indicia representative of a store goal;

3   (b)   integrating retail information that provides assistance with achieving the store goal;

4   (c)   monitoring progress of a student toward the store goal; and

5   (d)   providing feedback assisting the student in accomplishing the store goal.

1   2.   A method for creating a presentation as recited in claim 1, including the step of indexing media

2   information to enhance the integration of the media information into the presentation.

1   3.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein inventory control is integrated into the presentation.

1   4.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein pricing strategy is integrated into the presentation.

1   5.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein return on revenue is integrated into the presentation.

1   6.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein markdown is integrated into the presentation.

1   7.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein stocking is integrated into the presentation.

1   8.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   wherein assortment strategy is integrated into the presentation.

1   9.   A method for creating a presentation that simulates the operations of a store as recited in claim 1,

2   including the step of adjusting an example based on the student's progress.

1 10. An apparatus that creates a presentation, comprising;

2 (e) a processor;

3 (f) a memory that stores information under the control of the processor;

4 (g) logic that receives indicia representative of a store goal;

5 (h) logic that integrates retail information that provides assistance with achieving the store goal; and

6 (a) logic that monitors progress of a student toward the store goal and provides feedback that assists the

7 student in accomplishing the store goal.

1 11. An apparatus that creates a presentation as recited in claim 10, wherein advertising information is

2 integrated into the presentation.

1 12. An apparatus that creates a presentation as recited in claim 10, wherein inventory control is integrated

2 into the presentation.

1 13. An apparatus that creates a presentation as recited in claim 10, wherein pricing strategy is integrated

2 into the presentation.

1 14. An apparatus that creates a presentation as recited in claim 10, wherein return on revenue is integrated

2 into the presentation.

1 15. An apparatus that creates a presentation as recited in claim 10, wherein markdown is integrated into the

2 presentation.

1 16. An apparatus that creates a presentation as recited in claim 10, wherein stocking is integrated into the

2 presentation.

1 17. An apparatus that creates a presentation as recited in claim 10, wherein assortment strategy is

2 integrated into the presentation.

1 18. An apparatus that creates a presentation as recited in claim 10, including logic that adjusts an example

2 based on the student's progress.